



COPYWRITING PORTFOLIO

WEBSITE COPYWRITING*: MANY MOONS

Many Moons is a travel agency that specialises in creating bespoke travel packages for solo travellers, honeymooners and groups. The agency provides experiences that are less touristy, more authentic and more immersive.

*This is the original copy I supplied at the time of writing, as approved by the client. There may have been subsequent updates and changes to the live site.



The project involved research into the experiential travel market. A market driven by millennial travellers who are looking for more meaningful and personalised experiences.

I worked with an SEO agency on this project, which means I didn't do the on-page optimisation as I normally would.

It also means the final copy was edited for SEO purposes after I submitted it, which is why the live version might look different to the version I'm posting here.

Do you need effective SEO copy or content for your website?

You can get in touch and tell me about your needs using the form on my [contact page](#).

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HOME

Authentic travel experiences, personalised for your honeymoon, solo trip or special occasion

PLAN MY TRIP

What does travel mean to you?

You love to travel.

It's an escape from your daily life. From your humdrum routines, your stressful job, the pressure of your family commitments.

It's the thrill of exploring new and far flung destinations. And the joy of being introduced to intriguing cultures, amazing places and fascinating people.

It's your time to relax and recharge, reset and refocus. To pause for breath and gaze in wonder. To laugh, love and truly feel alive.

Inspiring trips for curious travellers

Many Moons offers you a more authentic and exclusive way to travel – beyond the bounds of the travel guides and glossy brochures. Our trips will immerse you in exotic and wonderful destinations, allowing you to live like a local and discover hidden gems the regular tourists don't often get to see.

Your trip will be unique and personalised for you, allowing you to cherry pick your perfect destination, accommodation and excursions.

We work with people on the ground at your location, which means your itinerary will be carefully crafted, with the benefit of local and insider knowledge.

How Many Moons works

Your dream holiday can take a lot of thought and planning. You might have an idea of the destination, but not what it has to offer. Or you might know the experience you're looking for, but not where to find it.

Choosing a destination and booking your flights, transfers, accommodation and excursions can be overwhelming and exhausting.

When you book your trip with Many Moons, we'll take care of everything. From helping you understand what you want from your holiday, to finding your perfect location and making all the arrangements.

ABOUT MANY MOONS

| Special Moons | HoneyMoons | Solo Moons |
|--|---|---|
| Unique and memorable trips, designed for couples, and small groups of up to four people. | A honeymoon couple's dream, brought to life with exclusive and personalised travel options. | Travelling alone doesn't have to be lonely. Find company, enjoy your own company or find a perfect balance. |
| DISCOVER MORE | DISCOVER MORE | DISCOVER MORE |



WHY US?

Every Moon is a full moon – filled with culture, adventure and intrigue

About Many Moons

The concept of Many Moons came when we were planning honeymoons.

For many of us, our honeymoon will be the most special trip we ever take. A new voyage of discovery – breathtaking and full of possibilities. A time when we feel most deeply connected with ourselves, each other and our environment.

We thought it seemed unfair that such a special trip should be reserved only for honeymooners. So we used everything we'd learned to replicate that experience – and went from planning honeymoons to planning Many Moons.

What is a Moon?

A Moon is a trip of a lifetime, designed specifically for honeymooners, couples or solo travellers.

It's a chance to write your own story and get exactly the experience you want from your holiday. Not only choosing your perfect destination, but how you experience that destination.

It's the euphoria and passion of a honeymoon – with or without the wedding.

Creating your experience

It all starts with a discovery session: usually a Skype call, or in person if you're close by. This is our chance to get to know you, your dreams, aspirations, likes and dislikes.

Maybe you know where you want to go. Perhaps you know the kind of holiday you're looking for and the experiences you want to have. Or maybe you just need some

inspiration. Whatever your starting point, we'll build on it, giving you options, ideas and recommendations.

We guarantee that our proposal will be unique to you and your experience will be like no other.

Delivering your experience

Every part of your trip will be seamless. Your flights will be booked and your transfers will be arranged. Your accommodation will be ready and waiting to welcome you, and a personalised concierge service will be on hand for anything you need.

The excursions and experiences you've handpicked will be arranged, with transport provided, and guides if necessary. Our connections on the ground will do everything to make you feel welcome and will enhance your time at your destination with their inside knowledge and gracious hospitality. So all you need to do is relax and enjoy your trip.

How we do it

Many Moons is an independently owned travel company and is proud to be working in partnership with Travel Leaders and Colletts Travel. Our travel industry connections give us access to the best rates and services all over the globe. Booking with Many Moons also gives you access to amazing perks, ranging from complimentary upgrades on arrival, hotel credit and much more (subject to availability).

Our passion is combining luxury travel with genuine, authentic and unforgettable experiences. Allowing guests to explore the full potential of their destination, without being restricted to the usual tourist areas.

To make this happen, we build strong relationships with hotel general managers, local 'fixers', trip consultants and restaurateurs at our destinations.

Our aim is to create a family and community of people who love to travel. We want our clients to feel special throughout their trip and to be the envy of those around them.



SPECIAL MOONS

Your holiday of a lifetime, just the way you want it

What is a Special Moon?

A Special Moon is a personalised travel experience, designed for couples, or small groups. These trips are uniquely crafted for any occasion. It could be a birthday, anniversary, second honeymoon – or even a ‘just because’.

Your experience will be personalised for you, so you get exactly what you want from your trip. Whether that’s relaxing by the pool of a remote jungle retreat in rural Cambodia, or taking an early surf lesson with a national champion surfer in Siargao, Philippines.

A Special Moon is a chance to make special memories. You could travel to a new destination for the first time – or revisit a well-loved place and experience it in a completely different way.

Our focus is on carefully picked destinations, exclusive excursions and immersive experiences that are not readily available to most tourists. These things combine to create a holiday of a lifetime, you’ll remember for years to come.

Why choose a Special Moon?

A Special Moon is a truly unique trip that you won’t find anywhere else. Every detail is meticulously planned and carefully curated, to make sure you get the very best your destination has to offer.

Our contacts on the ground keep us informed about the latest hotspots and most stylish locations, so we always have new ideas to share with you.

Whatever you choose, your itinerary, travel arrangements and accommodation will all be taken care of. You’ll receive a warm welcome when you reach your destination and your own personal concierge service if there’s anything you need during your stay.

All you need to do is relax and focus on enjoying your experience.

[PLAN MY TRIP](#)



HONEYMOONS

HoneyMoons by Many Moons

Planning your perfect HoneyMoon

Weddings are joyous occasions, but the preparations can be demanding – with lots of decisions to make, things to organise and people to please.

Planning your HoneyMoon is the perfect antidote to the stress of planning your wedding. Our discovery session is designed to be fun and enlightening. It will help us get to know you and truly understand what you want from your honeymoon experience.

We'll then create your perfect HoneyMoon, encompassing just what you want from your trip. Whether that's marvelling at the spectacular sunrise over the Serengeti, or bathing in the azure waters of French Polynesia.

Why choose a HoneyMoon?

Your HoneyMoon will be as unique as your wedding. It will turn your wildest dreams into memories that will last a lifetime.

We handpick our destinations, accommodation and excursions to create extraordinary personalised honeymoons that are unique, luxurious and authentic.

We work with inspirational people on the ground. People with exceptional knowledge of their countries, who know all the best places and hidden gems that many tourists never get to experience.

All your arrangements made for you

Your HoneyMoon is designed to flow smoothly and easily. Everything will be booked for you, including your flights, transfers, luxury accommodation and excursions.

You'll be greeted and welcomed by people who are devoted to making your stay an experience to remember. Including a personalised concierge service for anything you need during your stay.

All you have to do is show up, immerse yourselves in the experience and make the most of your special time together.

[PLAN MY TRIP](#)



SOLO MOONS

Experience the joys of flying solo

The challenges of solo travel

If you're travelling alone, you may have been led to believe that the only safe options are communal hostels, or being tied to a mainstream tourist group. But these holidays can be restrictive, and you could end up making sacrifices and compromises that ultimately leave you feeling disappointed.

What if you crave more space and the kind of luxury a communal hostel doesn't offer? Or you're looking for a more authentic experience: a chance to truly connect with your environment and immerse yourself in local culture?

Maybe you have niche interests or ambitions that the main tours don't cater for. Perhaps you would appreciate some much-needed solitude. Or maybe you just want a solo trip that's on your own terms.

What is a Solo Moon?

A Solo Moon is a personalised travel experience, designed exclusively for you. It's the solo holiday you've been dreaming of, giving you the freedom to decide how you spend your time and the confidence to go out on your own, if you choose to.

This is your opportunity to do exactly as you please. To have original, authentic adventures and to make incredible memories. Whether that's by yourself; with likeminded tourists who share your travel ambitions; or with inspiring locals, who call your destination their home.

Lone travel doesn't have to be lonely. It's about connecting with the right people at the right times.

Why choose a Solo Moon?

Your Solo Moon is yours and yours alone, so you can be as self-indulgent as you choose to be. You can plan your excursions to suit yourself and sleep in if you want to. Connect with others when you want company and disconnect when you would prefer to be alone.

Many Moons makes solo travel easy and stress-free. Every aspect of your trip – from your flights, transfers and accommodation; to your personalised concierge service and excursions – will be meticulously planned and booked for you.

You can travel independently and confidently, knowing a warm welcome awaits you and that there are always people on hand when you need them.

[PLAN MY TRIP](#)



CONTACT US

Make your travel dreams come true

Discover how Many Moons could make your travel dreams a reality

You can get in touch using our phone number, email or contact form.

Ask us anything and we'll aim to get back to you within 24 hours.

Tell us your dream and let's make it happen

If you already know what you want from your Moon, give us as much detail as you can in the contact form below. This will help us get to work more quickly and prepare some options in advance.